

Orlando Holiday Classic • Sand Dollar/Whitlow • City of Lights

It's time to get ready for our Orlando Metro hosted meets and our Program Ad Sales Fundraiser. This is your opportunity to fill your Booster Club account with lots of Value Points. You will receive **70% of the original ad value returned to you and deposited into your personal Booster Club account.**

This is the most profitable fundraiser we offer. You don't want to miss this opportunity!

If you sell an ad valued for \$225.00. You will receive 70% (\$157.50) into your EGO Booster account. The remaining 30% will go towards the cost of the program and EGO Team Fund. **It is a Win! Win!**

Ads will be in all Hosted Meet Programs, reaching over **6000 gymnasts** and their families!

DIGITAL PROGRAM

All Ads are in **Color**

Easily viewed on a **phone or tablet**

Ads can be embedded with **links to websites/coupons**

**Business Ads** will loop on a screen during the meets and will be **featured on Orlando Metro Gymnastics website** under

Hosted Meet Sponsors

BUSINESS ADS

Here is how you get started. Ask, ask, and ask! That's really all there is to it. Ask your dentist, doctors, accountants, car dealers, day care providers, insurance companies, favorite restaurants, pest control services, lawn care services, contractors, etc. The list is endless



GOOD LUCK ADS

Your ad can also be from your family, sending your gymnast a special message and/or include a picture of your star performer.



# SUBMITTING YOUR ADS

For each ad sold, you need to **fill out the order form, attach/email your high resolution ad and a check made out to EGO Booster Club**. Business checks should be issued from the business purchasing the ad and not your personal account

Send the Print Ready Ad designed according to the specs on the order form and Order Form to: **dcirillo67@hotmail.com**

## All ads are due by December 1, 2022

Ads received December 2—January 1 will be featured in Sand Dollar/Whitlow and City of Lights Programs

**You must be a current EGO Booster Club Member to participate in the Program Ad sales.**

Out of courtesy to last year's sellers, please do not approach a business that was included in last year's program until the previous year's seller has had an opportunity to resell that ad.

These sellers have until November 1 to secure the ad.

*Reminder—Advertisements should not compete with Orlando Metro Gymnastics (ie. other gyms, camps, merchandise, etc). Parents should not approach companies that OMG does business with. If you are unsure about a particular company, please contact Debbie Cirillo.*

If you have any questions, please contact

Debbie Cirillo

**dcirillo67@hotmail.com**